

The Client

Summer Solstice Celebration

The Industry

Leisure and Entertainment

The Challenge and Solution

Summer Solstice Celebration approached TEAM to develop an iPhone/iPod/iPad application to highlight the annual Summer Solstice Parade and Festival. TEAM designed iSolstice application that creates a virtual tour of the celebrations' past and present by displaying pictures, videos and theme posters. It also allows celebration enthusiasts to navigate to the Solstice Parade website for additional information such as the festival schedule, upcoming events, news and much more.



Number of Resources

Developer	2
PM/BA	1
Tester	1

Length of project

Effort spent: 173 hrs
Final Release Date: April 22nd 2010

Process

- Requirements gathering and analysis
- Design/architecture creation
- Software development
- QA and Testing
- Publishing the app on iTunes
- iPhone coding best practices



Scope of Project

The list of application features includes:

- Splash page
- Photo Galleries



- Poster Art
- Videos
- Summer Solstice parade of official site

The Engagement Model

Fixed Price

The Approach

TEAM International chose a service-oriented architecture (SOA) and Agile project methodology which is well suited for this type of application development effort.

The application has been developed in compliance

with Apple guidelines for iPad, iPhone and iPod applications development. Please see <http://developer.apple.com/>

Platform/Technology Used

- Mac OS X
- iPhone SDK 3.x
- Objective-C



Result

The project was completed on budget, in a timely manner and delivered to the client ready-to-use. iSolstice is a helpful tool for local participants, returning guests and those contemplating visiting the event. iSolstice is available at iTunes Store free of charge.